



WARNING

Failing to complete regular oil changes at appropriate intervals can affect the vital components and performance of your vehicle.



Budds' BMW

buddsbmw.com
buddsbmwhamilton.com

are the **HORRORS** of **ENGINE WEAR**



Myth or Reality?

One thing is for sure:
**All engines show signs
of wear and tear.**

To what degree, however, cannot be determined in any controlled environment. Even YOU can't control how much stress your engine is put through. Canadian winters, rush hour traffic, teaching the kids to drive... all affect your engine in dramatic ways.

Our service technicians at Budds' BMW are the best in the country – they've seen it all. We asked our nine Master Technicians who, combined, have 180 years of experience on BMWs, "What would you do for your BMW?" The answer (not surprisingly) is TLC and lots of extra oil. Working with our technicians, we've developed a comprehensive Enhanced Service Program for your BMW. It offers the best protection possible from our Canadian climate, and ensures your BMW will run at its optimum performance level the entire time you drive it.



And best of all...

It's completely refundable.

Want to know more?

Budds' BMW Enhanced Service Program

Many manufactures including BMW and MINI have established minimum service standards that they include with the cost of your purchase. While we feel that these maintenance inclusive programs are a great benefit to our clients with oil changes we don't feel it's enough. Our cold Canadian winters, traffic in the GTA and overall driving habits affect how quickly your oil can break down. In turn, we have developed our own Budds' BMW Enhanced Service Program. The program offers you the opportunity to pre-pay for an additional three oil changes that will be done between the manufacturer's suggested intervals.



BMW Factory Intervals

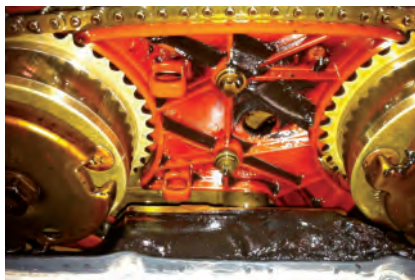
25,000 kms or 1 year
50,000 kms
75,000 kms

Our Program adds an additional 3 intervals at:

12,500 kms or 6 months
37,500 kms
62,500 kms

There are many benefits to changing your oil more frequently. These include:

- Improving the performance of your entire vehicle
- Increasing the value of your car
- Providing more opportunity for our service experts to identify and mitigate any potential issues
- Extending life of turbos*



...and best of all, it's completely refundable. Here's how:

The initial investment based on your vehicle type will add an additional 3 oil changes between the factory-recommended intervals. These additional oil changes also include a thorough inspection of your vehicle. If you return your vehicle to Budds' BMW and buy or lease another BMW from us, we will refund the entire cost of the Enhanced Service Program back to you at the time of your purchase!

The program is designed for 3 year leases. Other parameters are acceptable. Please see your Budds' sales representative for details.

BMW vehicles (except diesel)	\$ 519
BMW Diesel	\$ 569
BMW M cars	\$ 719

*It is advised that you let your vehicle idle for 60 seconds after use to allow the oil to run through the turbocharger.



Budds' BMW

ENHANCED SERVICE PROGRAM



“It’s always been in our blood; always will be.”

Budds’ BMW Oakville

2454 South Service Road West, Oakville
(905) 845-3577

Budds’ BMW Hamilton

1471 Upper James Street, Hamilton
(905) 387-7507



Budds’ BMW



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